



SAN MARCO TRADING CO. / BUYER PORTFOLIO / 2026

La Provenzale

A taste of Sannio, crafted
with care since 1988.

Artisanal confectionery from San Marco dei Cavoti, in the hills of Benevento, Campania.

CROCCANTINO · CHOCOLATE · GIFT ASSORTMENTS

Colorful assortments, gift boxes, and individually wrapped specialties.

A PRELIMINARY U.S. BUYER OVERVIEW · RANGE AND PACK DETAILS TO BE CONFIRMED

A signature crunch, with local roots

La Provenzale traces its confectionery story to San Marco dei Cavoti. The brand presents its specialties as artisanal products made with selected ingredients and recipes rooted in the Sannio area.



Croccantino

The classic crunchy specialty is described with toasted Apulian almonds, Giffoni hazelnuts, Sannio Sulla honey, sugar, and 70% dark chocolate.

CLASSIC

RUBY EDITION

Lo Sfizio

A coffee-led variation on the crunchy tradition, pairing toasted almonds with Italian coffee. The English-language shop lists this specialty as “Whim.”

Suggested occasion

Coffee breaks, after-dinner service, gifting, and specialty confectionery shelves.

Soft centers. Layered flavors.

The official English-language store highlights individual Delicatezze pralines and a broader assortment of artisan chocolates. Use these families to build a focused discovery set or an elevated gifting display.



DELICATEZZE & INCANTESIMI

Gourmet pralines featuring hazelnut and almond pastes, a light white-chocolate touch, and a dark-chocolate coating.

- **Gianduia**
- **Walnut**
- **Pear**
- **Raspberry**
- **Lemon**
- **Orange**
- **Lime & Ginger**

ARTISAN CHOCOLATES

A selection ranging from Gianduiotto and chocolate hearts to filled pralines in classic and regional flavors.

- **Caramel • Mint • Coffee**
- **Rum • Lemon • Strega**
- **Pistachio • Gianduia • Hazelnut**
- **Falanghina & Aglianico wine pralines**

Flavor names and assortment composition are subject to current producer specification.

A range built for discovery and gifting

La Provenzale's store features mixed packs, assorted formats, a chocolate selection, and a Croccantino panettone collection. The panettone is a seasonal opportunity; confirm current production timing and export availability.



Gift and display formats

Examples shown in the public catalog include Pochette Mista, assorted bags and boxes, mixed selections, and a chocolate assortment. Final SKUs and pack formats should be confirmed with the producer.

Seasonal feature

Panettone with Croccantino combines a traditional leavened cake with a chocolate glaze and crunchy Croccantino pieces. Discuss launch windows early for holiday planning.

FOR RETAIL, DISTRIBUTION & FOODSERVICE BUYERS

Build the right assortment with San Marco.

Request current U.S. product specifications, ingredients and allergen statements, net weights, GTINs, case configuration, shelf life, export documentation, samples, and wholesale terms.

info@sanmarcotradingco.com

Product range summarized from the brand's English-language website. Product names, recipes, pack details, seasonal timing, availability, and U.S. import readiness must be confirmed with La Provenzale and San Marco Trading Co. before listing.

Source: laprovenzale.it/en-us · Buyer overview prepared October 2026